20% Project Pitch

Honors English II

**Where & When**

1. I have gotten approval from Mr. Daly to do this during conferences...so...you need to be there.
2. You will need to choose one of the conference nights (Wednesday, October 29 or Thursday, October 30) to come and “present” (think science fair/exhibition style) for community members, teachers, other students, parents.
3. You will need to be there for the entire conference time (4-7:30pm)
4. You will either set up in my room, the cafeteria, or the north gym. When I find out, you’ll find out.
5. You will need to wear professional clothing.

**The Pitch**

1. You will create a trifold (or something similar) posterboard to set up on a table
2. You will need to have:
   1. Some kind of designs/visuals for your proposed projects
   2. Timeline
   3. Purpose statement (think: mission statement...WHY are you doing this project?)
   4. List of resources
   5. Bullet point answers for the following questions (preferably in poster form):
      1. What is your project?
      2. Who will work with you on this project? Who will your mentor be?
      3. Who is the audience/user base/client base for this project?
      4. Why is this project worthwhile?
      5. What do you expect to learn from this project?
      6. What PRODUCT will you have to show at the end of the year?
      7. What sort of expenses will be involved in your project and how will you cover them?

**Grading**

You will be graded on your actual pitch based on the expectations outlined above.

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|  | Description & Purpose | Timeline & Resources | Visuals/Creativity | Professionalism |
| A = 5 pts for each category (total: 20 pts). Goes into essay grade. | Detailed description of what you’re doing for your project & how you’re doing it.  Well thought out answers. | Detailed plan about how you will use your time, where you will get the resources, and answers to other questions (listed above). | Well thought out designs and/or visuals that are directly related to your project. | -Dressed professionally  -Stayed by table & pitched to everyone who came by  -Brought people in to pitch to |