Rhetorical Analysis

**Draft due:** during conference time

**Conferences:** September 3, 5, 8, 10

**Workshop:** September 11

**Final due:** September 12 by 11:59 pm

**Points:** 150

**Requirements:**

* Choose **one** of the prompts below to write a rhetorical analysis essay.
* 3-4 pages, double-spaced, Times New Roman 12 pt font, 1” margins

**Prompts (from page 281 in book):**

* Advertisement/visual: write your own critical analysis of a single ad or full ad campaign OR some kind of visual text.
* Argument: find an article that is well argued and persuasive. Make and support a specific claim about the rhetorical strategies of the piece.
* Choice

Rhetorical Analysis

**Draft due:** during conference time

**Conferences:** September 3, 5, 8, 10

**Workshop:** September 11

**Final due:** September 12 by 11:59 pm

**Points:** 150

**Requirements:**

* Choose **one** of the prompts below to write a rhetorical analysis essay.
* 3-4 pages, double-spaced, Times New Roman 12 pt font, 1” margins

**Prompts (from page 281 in book):**

* Advertisement/visual: write your own critical analysis of a single ad or full ad campaign OR some kind of visual text.
* Argument: find an article that is well argued and persuasive. Make and support a specific claim about the rhetorical strategies of the piece.
* Choice